

From a Parent: Why I Pay for My Kid's Training and Coaching?

Dear Master Reitenbach and Mr. Kissinger,

One of my friends asked me, "Why do you pay so much money for your kids RIOT Training and coaching?" I said, "I don't pay for my kids Taekwondo, Personal Fitness Training, or Self Mastery Coaching. Personally, I couldn't care less about how much I pay for these services." I thought more and more about "If I am not paying for my kids training, or coaching what am I paying for?" As I thought more about it the following answers came to me.

- I pay for those moments when my kids become so tired they want to quit but don't.
- I pay for those days when my kids come from school and are "too tired" to go to their practice but go anyway.
- I pay for my kids to learn to be disciplined.
- I pay for my kids to learn to take care of their body, mind and spirit.
- I pay for my kids to learn to work with others and to be good team mates.
- I pay for my kids to learn to live with disappointment, when they go to tournament but don't get that score they'd hope for, but still have to work hard in the preparation and competition.
- I pay for my kids to learn to make and accomplish goals.
- I pay for my kids to learn that it takes hours and hours and hours and hours of hard work and practice to create a champion and that success does not happen overnight.
- I pay for the opportunity my kids have and will have to make life-long friendships.
- I pay so that my kids can be in the Dojang instead of in front of a screen, a crime victim or arrested.
- I pay because getting a great body shouldn't be a luxury! My kids get a body & self-defense we can be proud of!
- I pay so I get motivation and direction with all our health and fitness goals! To get more out of each workout and a Hugh increase in progress that is tailored specifically for us to Lose Weight and Build Muscle with RIOT's Lifestyle Management, Personal Fitness-Wellness and Taekwondo Training and Personalized Nutrition Advice.

I could go on but, to be short, I don't pay for Taekwondo, Self-Defense, Personal Fitness Training or Self Mastery.

You are not only teachers of martial arts, but also mentors in life, helping guide young minds into becoming confident adults. I pay for the opportunity that you provide my kids and me to develop attributes that will serve us well throughout our lives and give us the opportunity to bless the lives of others.

From what I have seen so far I think it is a great investment.

In many ways, you are like an extra parent to my kids, backing up and reinforcing the messages they are receiving at home. You positively guide my child's development and lead us to come to you for advice about their kids. While you cannot dictate what a parent will do, if a parent is seeking help, you share the basic principles of life success and self mastery ever one needs to learn. Thank you.

If you feel this way as well, please provide you name and student's name and return this letter to RIOT. Thank you.

Parent

Student Name

Phone #: